

ABSTRACT OF THE DISCLOSURE

Methods and systems for electronic coupon issuance transmission and management.

Wireless vendor devices and wireless purchaser devices transmit electronic coupons at a point of sale for coupon redemption. Further processing of the electronic coupon information may be performed with the purchaser device or with a secondary computing device after subsequent coupon transmission to that secondary device. The electronic coupons may incorporate a numerous variety of discount types as well as include various information such as purchaser profiles and coupon use histories. The electronic coupons may either be stored locally on the purchaser device or be a reference location on a network for the merchant to get coupon information from. The electronic coupons are also designed to allow the individual purchaser to automatically organize his or her coupons. Some electronic coupons can additionally be set to automatically delete upon expiration.

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